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A Glad  
Message  
from  
the Foot  
of the  
Rainbow

C. R. HINKLE  
Gladiolus Specialist



# Greetings

TO MY FRIENDS,—for all who may be interested in what I say herein are my friends,—again I send GREETINGS and

## The Message of the Gladiolus

"I am a Gladiolus Corm. So many call me a 'Glad-i-o'-lus Bulb' that it is considered entirely proper, though critical people say, 'Gla-di'o-lus', while I rather like to be called a 'Glad' for my mission is one of glad-ness. But I must say I do not like to be called a 'Gladiola' or a 'Gladolia.'

"I am just a little round Corm, carefully wrapped up by Mother Nature in several brown silken coats. I may appear rather insignificant but I have within my heart a joyous ray of summer sunshine and if I bloom for you I will bring the cheer of that sunshine to your heart.

"I may have only a red ray for you but if some of my cousins accompany me they will bring you soft pink and lavender and yellow, bright rose and violet and orange, rich scarlet and crimson and purple and some the purest white. Some will have but one color; others will have several for in our blooms are seen the colors of the rainbow in many combinations and endless variations of shading and blending, feathering, penciling, and blotching.

"'With hues on hues expression cannot paint,  
The breath of Nature and her endless bloom.'

"These joys may be yours at little cost and with little effort. All I ask is that you give me 'a place in the sun' where I may have a few inches of soft earth below me in which to send down my rootlets and a few more inches above me to support the flower stalk I will send up. I shall want the earth about me kept loose and free from weeds, so I will not starve, and I may ask you for a drink in case the rains wait too long. Then I will grow strong and sturdy and soon reward you with my exquisite bloom.

"No blighting disease or destroying insect will come to me to annoy you. For the nectar in my cup the humming-birds will be my friends and yours.

"I will beautify your garden, where I will not only give you daily joy but will give pleasure to all who visit me and delight the eye of the passer-by.

"Or you may take me into your home, where I will cheerily continue opening my buds just as perfectly as in the garden.

"Or you may send me, with my message of gladness, hundreds of miles and then a drink of water fully refreshes me.



## C. R. HINKLE, GLADIOLUS SPECIALIST

"And as I grow and bloom each year, I will build up an entirely new bulb through which I am rejuvenated and will bloom again for you the following year in all my beauty.

"More,—I will bring forth progeny in tiny cormels or bulblets which will eventually bloom in my own image and after my likeness.

"Still more,—the seed from my blooms will produce an amazing variety of entirely different sorts, of which no two may be alike and none like me, yet there may be one or more of surpassing merit and still greater loveliness.

"And so it is that my message is one of gladness, for I give liberally of sunshine, cheer, happiness, beauty.

"Will you let me bring my bit of the rainbow to your garden?"

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There is truth in the message of the Gladiolus. No flower is easier to grow or surer to bloom; none more attractive; none more enduring.

Mrs. Francis King, a recognized authority on floral subjects, in her interesting book, "The Well-Considered Garden," says:

"The cultivation of the Gladiolus is so simple; the results so wonderfully rewarding; the color effects so certain of accomplishment with flowers that come as true to type as these; there is everything to praise in this flower."

On the beautiful Lake Shore Drive, south of St. Joseph, Michigan, is my Garden. Here visitors are welcome, where they may see through the season thousands of brilliant blossoms making a veritable rainbow of color. Here my good wife and I find health and happiness as the "Pot of gold at the foot of the Rainbow." I hope you who read these words may find the same in growing Gladioli.

I offer for sale a carefully selected list of varieties from which you may choose with assurance of satisfaction. In my descriptions I have endeavored to use mild adjectives and modest praise; this was not always easy to do, as you will realize when you grow them.

It is my sincere purpose to send out only good bulbs, true to name. Occasionally it becomes necessary for me to buy some sorts of other growers and I have sometimes found them untrue. If any bulbs received from me are either defective or untrue I will very willingly replace them or refund amount paid for them.

Let me impress upon you the importance of ordering early. Stocks of many sorts are small and quickly sold out.

Send remittance with order, please, in Money Order or Bank Draft.

C. R. HINKLE, ST. JOSEPH, MICHIGAN

## Gladioli

Either three or four bulbs of one variety at dozen rate; twenty-five of one variety at hundred rate. Prices shown include delivery.

Varieties marked with an asterisk (\*) have special merit.

### Standard and Fancy Varieties

- \*America.** Properly first, not only because of its name but its many fine qualities which make it the most popular of all Gladioli. More of this variety grown than any other. An exquisite delicate pink, of lavender tone; large flower of good substance and unequalled as a cut-flower. Should be in every garden. 75 cents per dozen, \$5.00 per hundred.
- Arizona.** Dark rose, shaded darker in throat and on lower petals; good flower and spike; very attractive. \$1.00 per dozen, \$7.00 per hundred.
- Attraction.** Rich crimson, with pure white throat. Conspicuous and striking. 75 cents per dozen.
- Baron Hulot.** Rich dark violet purple; the best of its color. Strikingly beautiful in combination with yellow or white varieties. \$1.25 per dozen, \$8.00 per hundred.
- \*Best Violet.** Bright rosy amaranth purple. Beautiful and unusual color. Number open at one time; attracts much attention. \$1.50 per dozen, \$10.00 per hundred.
- \*Chicago White.** White, with lavender pencilings on lower petals. Very popular; good spike; many flowers open at one time; early. 75 cents per dozen, \$5.00 per hundred.
- Czar Peter.** A beautiful and brilliant wine-red. Fine large flowers, many open. \$1.50 per dozen.
- Chris.** A dark maroon red, purplish markings. Rich color and well formed large flowers. One of the good things from Holland. \$1.50 per dozen.
- Electra.** Soft vermilion-scarlet, with creamy white blotch. Large flower and spike. Early. \$1.00 per dozen.

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**Empress of India.** Very rich dark red, one of the darkest, buds almost black. A rare and beautiful color; good flower, many open at one time. \$1.25 per dozen.

**Gaiety.** Originated by Mr. Kunderd. Large flowers of bright salmon rose, splashed darker, and with conspicuous white blotches. Very gay and striking; always draws attention. \$1.50 per dozen.

**Georgia.** A new and attractive variety having large flowers of Germanium pink, tips of petals Begonia rose, feathered carmine and white. Strong grower with number of blooms open at once. Stock limited. \$2.50 per dozen.

**Golden West.** A rich orange-red, with golden yellow markings on lower petals; the only variety showing real gold color. Very striking. Fine for bedding as it blooms slowly. \$1.25 per dozen, \$8.00 per hundred.

**\*Goliath.** Extra fine large flower of deep violet wine. No other like it. Dark but rich color. Tall, strong spike. Splendid. \$2.00 per dozen.

**\*Halley.** Delicate salmon-pink of roseate tinge; lower petals creamy, with crimson penciling; large, waxy flower; extremely early, in fact the first to bloom that is really good; should be in every garden. \$1.00 per dozen, \$7.00 per hundred.

**Ida Van.** Brilliant orange red; large flower of rich color. One of the older Kunderdii. Good spike, very brilliant and striking. \$1.00 per dozen.

**\*Kunderdii Glory.** Creamy white, flushed pink, with crimson stripe on lower petals. Distinctive because of the petals being ruffled or fluted. The first of the strain of beautiful "ruffled" Gladioli originated by Mr. A. E. Kunderd, which made him famous as a hybridizer. \$1.50 per dozen, \$10.00 per hundred.

**Lily Lehman.** An exquisite, cool, glistening white, of lily-like form, dainty and graceful. A tinge of green in the throat and sometimes a faint blush of rose on tips of petals. Stock small this year. \$1.50 per dozen.

**\*Loveliness.** Creamy white, with delicate glow of rose in center. Stately spike, large flowers, many open at one time. A very lovely variety. \$2.00 per dozen.

**\*Mary Fennell.** Wide-open flower of deep lilac, with throat of primrose-yellow; beautiful combination in a beautiful flower. A Kunderdii. \$2.00 per dozen, \$15.00 per hundred.



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## LAKE SHORE DRIVE, ST. JOSEPH, MICHIGAN

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**Miss Lucille.** A delicate lavender pink with amber white throat, slight markings of Tyrian rose. Petals slightly waved or ruffled. Good spike, with many open flowers. Exquisite. \$1.50 per dozen, \$10.00 per hundred.

**Mrs. Beecher.** Not very new, but very fine. Deep rosy crimson, with white throat. Large well-opened flower. \$1.50 per dozen.

**\*Mrs. O. W. Halladay.** One of the earlier productions of Mr. Kunderd, which has never become common. A very beautiful flower of delicate rosy pink, with creamy yellow blotch and throat. Many open on strong spike. Exquisite cut flower. The best pink and cream combination. \$1.50 per dozen, \$10.00 per hundred.

**\*Mrs. Francis King.** A splendid variety, next in popularity to America. Large flowers of rich flame-red with darker throat; fine tall spike, frequently branched. Indispensable. 75 cents per dozen, \$5.00 per hundred.

**\*Mrs. Frank Pendleton.** One of the most beautiful Gladioli. Large flowers of white, flushed pink, with rich carmine blotch and throat. One of Kunderd's beauties. \$1.25 per dozen, \$8.00 per hundred.

**\*Mrs. Watt.** Glowing American Beauty Rose color. A most lovely sort and best of that color. \$1.25 per dozen, \$8.00 per hundred.

**Myrtle.** Delicate rose-pink, with throat of white. Many flowers open at one time, making showy spike. \$1.50 per dozen.

**\*Niagara.** Beautiful creamy yellow; sometimes tips of petals are flaked rose. Large, open flowers on strong spike. Unequalled as a cut-flower and especially useful in combination with other sorts. Very desirable. \$1.00 per dozen, \$7.00 per hundred.

**\*Panama.** A lovely rose-pink, much deeper than America, of which it is a seedling, and with even larger flowers and spike. Mrs. Francis King (for whom the flower of that variety was named), says of Panama: "It is the softest and most charming tone of pronounced rose-pink I have ever noticed in a flower." \$1.00 per dozen, \$7.00 per hundred.

**\*Peace.** A famous variety. Pure white, with lilac feathering on lower petals. Strong grower, with very large flowers. A magnificent sort. Highly recommended. \$1.00 per dozen, \$7.00 per hundred.

**\*Pink Perfection.** A most beautiful sort. Large, well-opened, lily-shaped flowers, closely set on spike carrying many buds; six to eight flowers open at one time and many buds showing color, resembling pointed rose-buds. Color an exquisite soft, yet bright pink, nearly apple-blossom, sometimes flushed and feathered darker. Stems usually curving, which adds grace to its charms. (Illustrated on back cover of this catalog.) \$1.50 per dozen, \$10.00 per hundred.

## C. R. HINKLE, GLADIOLUS SPECIALIST

**Primulinus Hybrids.** In these we have a new race, produced from crosses between the small-flowered South African species *Primulinus* and our large-flowered varieties. They show many new colors, from delicate creams and pinks through various tones of salmon and yellow to orange. "Nasturtium" colors predominate. Rather small flowers, but very graceful and dainty and well adapted to decorative use. Extremely early and free blooming. I have an exceptionally fine mixture of these. 75 cents per dozen, \$5.00 per hundred.

**Princepine.** A seedling of *Princeps*, which it resembles, though a lighter scarlet and a larger and whiter blotch. Also has more flowers open at one time. Very brilliant and striking. \$1.00 per dozen, \$7.00 per hundred.

**\*Princeps.** A famous hybrid, and very fine. *Amaryllis*-like flowers of rich crimson-scarlet, with creamy white blotch on lower petals. Does not often show more than two flowers open at one time, but they are exceptionally large and striking. These characteristics, together with its heavy, dark green, gracefully drooping foliage, make it extremely attractive as a bedder, and beautiful as a cut-flower. Be sure to include some in your order. \$1.00 per dozen, \$7.00 per hundred.

**\*1910 Rose.** Rich rose, of beautiful shade, with pure white line on midrib of lower petals. Recommended as especially pleasing and further desirable on account of its very early blooming. Do not omit this from your order. \$1.50 per dozen, \$10.00 per hundred. (The originator is still asking \$2.00 per dozen for this.)

**Scarsdale.** Pink-lavender, shaded dark rose; by artificial light is an old-rose. Unique color, very beautiful. Large, well-opened flowers. \$1.50 per dozen.

**\*Schwaben.** Clear canary-yellow, lighting to soft sulphur-yellow, with touch of very dark red in throat. Magnificent spike of many well-opened, large flowers. Exceptionally strong and vigorous grower. Very desirable. \$1.50 per dozen, \$10.00 per hundred.

**\*War.** A rich, dark blood-red flower of large size; many open at one time, on tall, strong spike. An exceptionally fine and attractive variety; one of the best reds. \$1.50 per dozen, \$10.00 per hundred.

**\*Willy Wigman.** Large, wide-open flowers of creamy white, flushed pink, with large, dark carmine blotch on lower petals. Very fine for cutting. \$1.00 per dozen, \$7.00 per hundred.

## Novelties and Recent Introductions

- \***Alice Tiplady.** Originated by Mr. A. E. Kunderd and one of the best Primulinus Hybrids. Large flower of beautiful, rich orange saffron. Choice. 25 cents each, \$2.50 per dozen.
- \***Anna Eberius.** Considered to be one of the finest and best productions of Mr. Richard Diener, famous hybridizer of California. Large and beautiful flowers of a deep rosy wine or purple, with blotch and throat darker. It is particularly fine and attractive. 30 cents each, \$3.00 per dozen.
- Aurora.** A new sport of Pink Beauty. Carmine red. Beautiful. Very early. 20 cents each, \$2.00 per dozen.
- Catherina.** Light blue; lower petals darker blue with brownish red blotch. One of the new blues. Am offering my stock of this at practically wholesale price. 40 cents each, \$4.00 per dozen.
- \***Conspicuous.** (I recommend this as one of the very best blues.) Light blue, with dark blue blotch, having yellow center. Beautiful and attractive. Every visitor who saw this said, "It's a regular pansy." 25 cents each, \$2.50 per dozen.

## Your Especial Attention is Called to the Following :

- \***ELIZABETH TABOR.** Under this name I have the pleasure to offer this year another high class introduction of exceptional beauty and distinction. The variety, *Mrs. Frank Pendleton*, has always been called "One of the most beautiful Gladioli." In the variety, *Elizabeth Tabor*, I have a cross between *Mrs. Frank Pendleton*, and a Primulinus Hybrid, resulting in a "glorified" *Pendleton*, surpassing it in size and beauty of flowers and with the greater vigor of growth of the Primulinus. The flowers have lost the hooded character of the Primulinus and are very large and widespread, often measuring 5½ inches. Petals are a delicate rosy pink; the blotch is glowing crimson, similar to *Pendleton*, but brighter, and tipped with pure Primuline yellow. The whole flower being larger, more brilliant and attractive. Healthy grower, tall and straight, with long spikes bearing many flowers, resembling huge butterflies with rosy-tinted wings, crimson blotched, outspread for flight. This most beautiful variety is offered exclusively by me and the stock is quite limited as yet. For such a novelty it is reasonably priced at \$1.00 per bulb, \$10.00 per dozen.

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- \***Evelyn Kirtland.** Large, wide-opened flowers of light rose, darker at edges, fading to shell pink at center, with brilliant scarlet blotches on lower petals. Exceptionally beautiful. Originated by Mrs. A. H. Austin, of Ohio, and justly made her famous in the Gladiolus world. 25 cents each, \$2.50 per dozen.
- \***FLORA.** Here is the best yellow after "Golden Measure," (which still sells for \$4.00 per bulb), a splendid sort, desirable in every way. It is a rich canary yellow; almost self, faint markings almost invisible. Strong grower with fine spikes filled with many large open flowers. As sturdy a grower as Schwaben, but darker in color and free from any blotch or throat coloring. 50 cents each, or a dozen for \$5.00.
- \***Glory of Kennemerland.** (Roem van Kennemerland.) A Holland production, comparatively new, uncommon, beautiful, and at a low price. It is a very rich deep rose with a golden yellow blotch and throat. The flower is unusually large, of a wide opened bell shape. No other resembles it. Usually low growing. Worth trying. 20 cents each, \$2.00 per dozen.
- \***Herada.** A pure mauve, with darker throat. Unusual color and very fine. Large, massive blooms on fine spike. Many open at one time. Another of Mrs. Austin's beautiful creations. 25 cents each, \$2.50 per dozen.
- \***ILLUMINATOR.** An exceptionally fine new Holland production, owned and offered exclusively by me. At the great Show of the American Gladiolus Society in St. Thomas, Ontario, last year, the Judges awarded it First Premium for "Best Red or Crimson" and, believe me, there were some fine reds shown in competition with it! At that, the Judges were not aware of its remarkable strength and vigor. After weeks of dry weather last season there came a day of burning hot wind that wilted the flowers and drooped the head of every other red and most other sorts in my garden, but **Illuminator** stood straight and strong and never curled a petal. It is a brilliant crimson scarlet with just enough blue blood in it to give it a wonderful richness. Strong, tall, straight and healthy; long flower spike; many buds, perfectly placed; six or seven large flowers open at once. Exceptionally attractive, either as a bedder or cut-flower. My price on **Illuminator** is \$1.00 per bulb, one dozen for \$8.00.

I Guarantee **Illuminator** to be Satisfactory or I Will Refund  
Money Paid For It!

LAKE SHORE DRIVE, ST. JOSEPH, MICHIGAN

**La Grandesse.** A desirable white variety. Has a slight pink tone. Good grower, strong spike, well filled with large and beautiful flowers. 20 cents each, \$2.00 per dozen.

**\*Le Marechal Foch.** A recent sensational introduction from Holland, which I can recommend as very beautiful and attractive. Unusually large flowers of very soft delicate pink, quite a number open at once. One of the earliest to bloom and a strong grower. Exceptionally pleasing and desirable. Greatly admired at last Show. Price reduced to 50 cents each, \$5.00 per dozen.

**Liss.** An exquisite apple-blossom pink, without blotch, which has proven a popular cut-flower. Long spike of many flowers open at once. An uncommon and beautiful pink; try it. 20 cents each, \$2.00 per dozen.

**\*Louise.** An exquisite novelty. Bright lavender, faintly suffused pink; throat somewhat lighter; blotch of velvety maroon with darker line on midrib; resembles very much a Cattleya Orchid. Of sturdy growth; extra large flower, massive, widely opened. Beautiful and unique. 75 cents each.

**L'Immaculee.** Large, pure white flowers, without blotch, many open at one time on tall spike. One of the very best whites. 20 cents each, \$2.00 per dozen.

**\*Maidenblush.** Primulinus Hybrid and one of the most exquisite of them. A great many "Prims" are not worth the names given them, but this one is worthy of the distinction. An exquisite pink, with lighter throat. Very dainty flower. Only a few for sale. 20 cents each, \$2.00 per dozen.

**Marie.** Large flower of rosy violet; uncommon color; many open at one time on good spike. 15 cents each, \$1.50 per dozen.

**Mauve Queen.** Pure mauve, usually flaked darker and penciled white. An unusual number open at once. Entirely unlike any other and a fine cut flower. 20 cents each, \$2.00 per dozen.

**Orange Brilliant.** A Primulinus Hybrid. As its name implies, a brilliant orange, a strong grower with fine spike of large flowers. Early. Very attractive. 15 cents each, \$1.50 per dozen.



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**\*Pride of Hillegom.** Another fine thing from Holland. A brilliant, blazing scarlet. Called the finest scarlet and surpasses every sort in this color. 25 cents each, \$2.50 per dozen.

**\*Prince of Wales.** A new introduction which has created a sensation and is rapidly becoming a prime favorite. Large flowers of pure golden salmon, melting to throat of soft primrose yellow. Many open at one time. Strikingly beautiful. Very early. No other like it. Be sure to include some in your order. 20 cents each, \$2.00 per dozen, \$14.00 per 100.

**\*Red Emperor (or Dominion).** A rich, glowing, dark scarlet of large size, on tall spike. It is a wonderful flower. 25 cents each, \$2.50 per dozen.

**Unique.** A new and beautiful Primulinus Hybrid, with large flowers of delicate cream, flushed rose, becoming deeper as flowers open. Blooms slowly and makes fine spike; lovely and distinct. Exquisite cut flower. Stock limited. 20 cents each, \$2.00 per dozen.

**White Giant.** One of the most exquisite whites. Flowers are large, pure white, lily-shaped, with pointed petals. Seems to be stronger and more dependable than other pure whites. A display of these at the St. Thomas Show attracted much attention. 40 cents each, \$4.00 per dozen.

### As to "Mixtures"

In many catalogs one finds "Mixtures" offered under various alluring titles and attractive descriptions. The truth is that most bulbs offered in Mixtures are undesirable, being discarded or poor sorts and seedlings not worth naming. Desirable varieties are named and sold under name and are not put in Mixtures to sell for less money.

I am not offering Mixtures. I do offer to send three or four bulbs of any one variety at the dozen rate; twenty-five of one variety at hundred rate; you may make selection from a number of varieties at moderate cost. However, if you do not care to select for yourself, I will undertake to make up Collections amounting to \$5.00 or more, from desirable named sorts, provided you will suggest colors preferred.

<p><b>REMEMBER THAT EARLY ORDERS GET THE BEST BULBS!</b></p>
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## **"The Foot of the Rainbow"**

Our place has become known as "The Foot of the Rainbow", which is the exclamation of visitors on beholding the thousands of blooming Gladioli. Located directly on the fine Drive running from Chicago around the eastern shore of Lake Michigan, our Gardens have many welcome visitors.

## **The Gladiolus Show**

The Annual Show of the American Gladiolus Society will be held this year in Kalamazoo, Michigan, on August 16 and 17.

Here will be seen the most beautiful Gladioli of the United States and Canada; all the old favorites, all the recent productions and novelties; well worth traveling far to see. Last year a party drove from Georgia to Canada, 1,102 miles, and said they were repaid.

Arrange to attend it and take a display of your own Gladioli. There will be many prizes distributed.

## **The Flower Grower**

All flower lovers should read The Flower Grower, a monthly magazine of much merit, published by Madison Cooper, Calcium, N. Y. Contains much of interest to growers of Gladioli. Subscription price is \$1.50 per year, three years for \$3.50. Every member of the American Gladiolus Society is given this desirable magazine free.

BE SURE TO READ THE "SPECIAL OFFER" ON  
NEXT PAGE.

## The American Gladiolus Society

In this Society will be found the principal growers of the world but its membership is not limited to professional growers as many amateurs and private gardeners enjoy its advantages and pleasures, including the Annual Flower Show, where may be seen all that is worth while in Gladioli.

Each member receives free The Flower Grower, an interesting monthly magazine in which the Gladiolus is given prominence, and, while available, the Bulletins on Gladioli, issued by Cornell University, may be secured, if desired.

At the 1921 meeting there was conferred upon me the honor of the Presidency of this Society, and I take pleasure in extending to you a cordial invitation to become a member.

In appreciation of the distinction thus shown me I make the following

### SPECIAL OFFER

To each of the first One Hundred persons sending directly to me, before April 1st, 1922, an application for membership, either new or renewal, accompanied by regular dues for one year, \$2.00, I will send free one bulb of my new prize winning Red Gladiolus, ILLUMINATOR, value \$1.00.

Furthermore, some of the leading growers who have at heart the welfare of the Society have agreed to send a number of bulbs to each new member, so that with your membership you will receive bulbs and The Flower Grower, as premiums, amounting in the aggregate to more than your entire payment.



PINK PERFECTION

